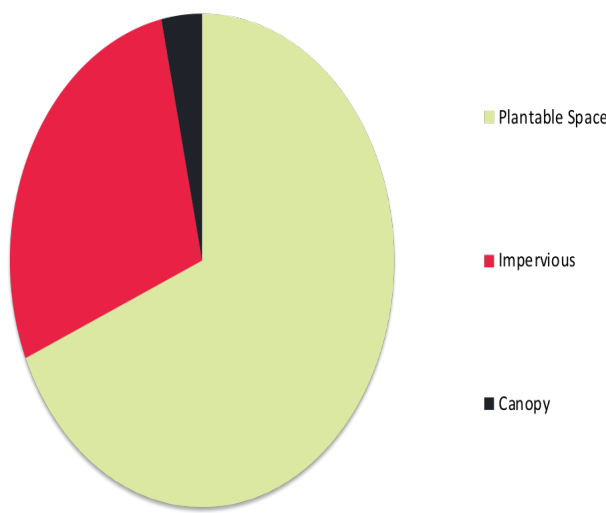


# COLD HARD NUMBERS

How urbanization is occurring in District 1 and citizens should fight back and hold their elected official accountable to city spending.

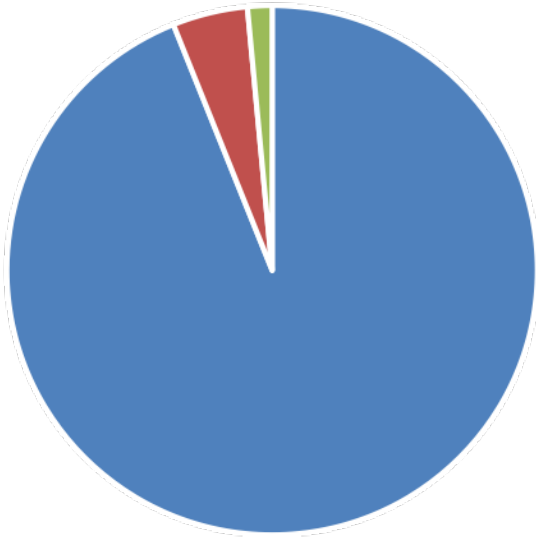
## Area in District 1 becoming Impervious



Plantable Space	68.5%
Impervious	28%
Canopy	3.4%

## Smart Investment in District 1 McAllen

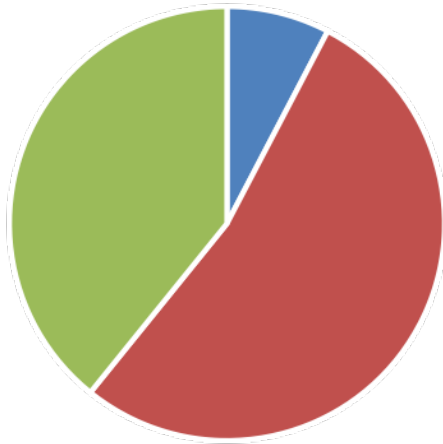
Monetary Value of Tree Benefits



■ Carbon Storage ■ Carbon Sequestration ■ Avoided Runoff

Carbon Storage	\$373,614
Carbon Sequestration	\$18,219
Avoided Runoff	\$5,943

Plantable Space Left (ID: 031)



■ Canopy ■ Impervious ■ Plantable Space

Canopy	7.8%
Impervious	54.3%
Plantable Space	38%

## McAllen has the Resources to Change



1911

Year McAllen was incorporated to Hidalgo County



McAllen has a **Program** To plant native trees



### DID YOU KNOW

McAllen spent 316k on city gateways and monument signs

The city of McAllen should invest in trees and parks instead of spending it on management services. Let the city speak for itself. If people are drawn in by marketing and not the are itself there is a chance they will not come back.

Invest more in parks and less in marketing to promote tourism.

CALL-TO-ACTION

